



An Introduction to Kooiii Social Media Search -And How It Can Benefit Your Business -

For many of you, this guide will be the first time you have even heard of Kooiii. Others of you will have just recently joined us and are simply wondering about the positive impact True Social Media Search can have on your business, or, perhaps you just need information on how to maximize the use of our tools.

Regardless of why you snagged this Viral PDF, Kooiii has something unique to offer for web masters and Internet business owners alike.

Kooiii is the blend of a social network website with a World Class search engine and advertising platform. While such engines as Google, Yahoo, Bing, and at least a dozen others have finally embraced social media and are providing a tack on social search based on feeds from other networks, we are the first to offer on-site media sharing and rapid indexing for your business directly at Kooiii. The difference is in gaining instantaneous results for your business.

Imagine the power if Google offered same day Indexing, with social buzz tools, and time on the front page as your post rolls across the recent post box. Could the millions of people seeing your media help your online business? Could being instantly a permanent part of the front pages of a major search engine explode sales and keep even the smallest business in competition? Yes it could, and Kooiii can!

Key Features That Affect Online Business



Kooiii Articles

Article marketing explodes when combined with the social media tools of the Kooiii front end. Post your articles, then link and share using your social media profile to generate buzz for new articles and start a distribution of the content that could span thousands of websites.



Kooiii Video Sharing

When you post a new video at sites like YouTube and Met Cafe they tend to sit there unless you have a following or promote them in some manner. By going to Kooiii and sharing the video link you can instantly drive up views and draw in new video page subscribers to push your videos to the top list. Again, Kooiii also allows instant sharing and an auto ping of your post; so adding the video here distributes it to hundreds or even thousands of places. Video marketing is best done with Kooiii.



Link Sharing

This is a no brainer because one-way links with related surrounding text will push your website's search engine rankings and drive traffic. We already mentioned to you about the front page exposure on Kooiii search. We also need to discuss perks like “hash tags” and “follower distribution”, and we will do this in later chapters. We also want to explain that “building links” is nothing under the new rules of SEO, compared with “link buzz” and “social media impact”. We give you all of the above at no cost.



Photo and Graphic Sharing

Social Media is about popularity and personal branding. Sharing images can not only build that brand and make you more popular, but also, have you ever noticed a watermarked image and gone to the site only to find more of them? Photo sharing is also a great way to drive traffic and build user interest and interaction. Kooiii also allows “link to image” which builds you a deep link for greater PR and search rankings.

Kooiii Store

Currently, we are adding awesome, one-of-a-kind advertising opportunities such as CMS and Blog themes and design. We also plan to offer a range of SEO and Social Media Services and related products to the mix. As a webmaster, this is your discount outlet to save on design work and scripts. As an affiliate marketer, this is your gateway to huge profits.



Social Media Sharing

Under the settings for your account you can click on contacts and add links to all of your favorite social networking profiles. This allows anyone visiting your info tab to be able to connect with you on over a dozen popular sites and the most used instant messengers on the web.



RSS Feeds

You can add feeds from your social profiles, blogs, and RSS enabled websites to your Kooiii account. Twitter feeds for example even filter and are posted under your tweets tab. And when you combine Kooiii with a service such as FeedBurner, you can even auto post to Twitter which then allows the use of Kooiii to expand those 140 character tweets to 300 on Kooiii with links, photo, and video.



Profile and Profile Link

Another way to direct our traffic to your site is by sharing a full profile with teaser and link. By engaging prospective clients and subscribers on Kooiii you can drive unlimited traffic to any website you desire so long as it is not illegal, unethical, or porn related.



Kooiii Groups

Our “Group” pages allow members to filter out interested users to contact, based on their niche markets and interest. Every member is welcome to join or create groups and decide if they wish to share content manually or set up group feeds. This also works for Bloggers and Forum operators who wish to use their RSS feeds to drive traffic back to the blog or forum pages that are highly targeted and already in buy or join mode.



K.A.R.T. Ads by Kooiii

Our robust PPC advertising network offers targeted advertising opportunities at a fraction of the cost of Google AdSense. Our security center is designed in a manner that cheating the system is virtually impossible. This allows us to offer publishers the freedom to choose their site content, to choose where to advertise, and our rules do not stifle your creativity like some publisher opportunities do. K.A.R.T. Ads can even be used with 100% advertiser safety from fraud in Traffic Exchanges and Safelist campaigns. K.A.R.T. pays publisher/affiliates 3 streams of income.

Income streams at KART

1. Refer Advertisers and earn every time they spend money at K.A.R.T.
2. Refer Publishers and earn ever time they qualify for a pay check.
3. Display ads and earn per click revenues.

AdSense offers very limited partners (mostly hosting and SEM companies), the opportunity to refer advertisers for earnings. Most publishers do not qualify to be a Google Certified Partner and tap into that earnings method. Google has also dropped their former \$5 one-time payment for referring a publisher who earned their first \$100 pay day. That program didn't offer the residual commissions K.A.R.T. does either. We also don't do penny clicks while charging a minimum 10 cent bid like Google does. If you ever open your report and see 1 click for 1 cent at AdSense you will see what we mean about a lack of consistent earnings on per click bids. Lower traffic sites appear to earn less per click at most competitor sites while K.A.R.T. pays a flat rate commission to all publishers.

All told, K.A.R.T. pays out 75% of the gross revenues to publishers and affiliates, and you don't have to have a website to get started with referring advertisers and publishers to the system. Given how new K.A.R.T. is, the industry is wide open for affiliates to bring thousands of advertisers and publishers to Kooiii and K.A.R.T. and it is highly advisable that this be your first focus should you decide to take on this mission.



Kooiii Developer API

The Kooiii API is almost identical in design to the Twitter API and offers massive opportunity in its own rights. Advanced members who either have the funding to back projects or the skills to self-develop using our code will be able to see massive rewards.

How many times have you seen a simple API development like Tweet Deck distributed to millions of Twitter users? How about all those blog widgets for MySpace, Facebook, Twitter, and Youtube? And all of the above could be showing your K.A.R.T. Ads code, or even be set up to allow you to offer the K.A.R.T. publisher program to millions of bloggers and webmasters by handing out the Kooiii widgets and signing them up to earn cash for displaying them. Every widget is a chance to reach advertisers not already using Kooiii, and it's an awesome means to monetize your work with 3 streams of income.

Imagine if you will, a Tweet Deck that pays the user. How viral would that be? My bet is millions of users daily and all of them thanking you for your awesome code.



ANDY



DALE



DAVE

**YOUR
KOOIII ADMINS**

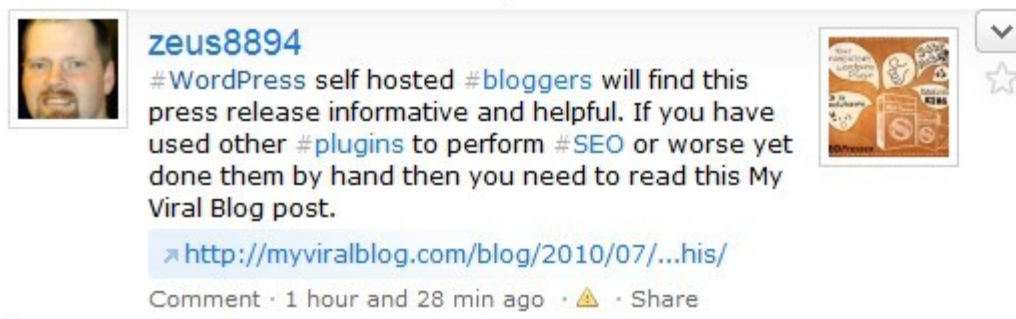
Our Admins have more then 30 years combined experience in online marketing.

So how do I maximize traffic to my offers using a Kooiii post?

One thing I see daily with Kooiii is wasted posts. Not really totally wasted because the post still exists and still gets its front page exposure time; but the post loses impact after it rolls off. Chances are these same users are losing on Twitter because of a lack of elements like the use of “hash tags” which look like this #keyword and become a blue link.

The number sign (#) attached to any word, isolates that word as a post topic and makes it instantly search-able. We talked about how you can target users interested in your websites, blogs, and offers using groups; but “hash tags” help you target them - based on search results as well. You can click on a “hash tag” link such as #Kooiii and bring up all posts related to Kooiii on the entire network. You will also notice that if you use the “Kooiii Search” selected in the drop-down from our search box, you will see that these results come up first where present.

Other members lose some benefits by putting the link directly in the post like you would on Twitter instead of attached to the post like you would on Facebook or Kooiii. This robs you of vital space to put related keyword rich content about the website or post. A link that is 25 characters long for example could cost you 25 characters of vital text that search engines use to rank your link.



Failure to Boost the Post with Related Content

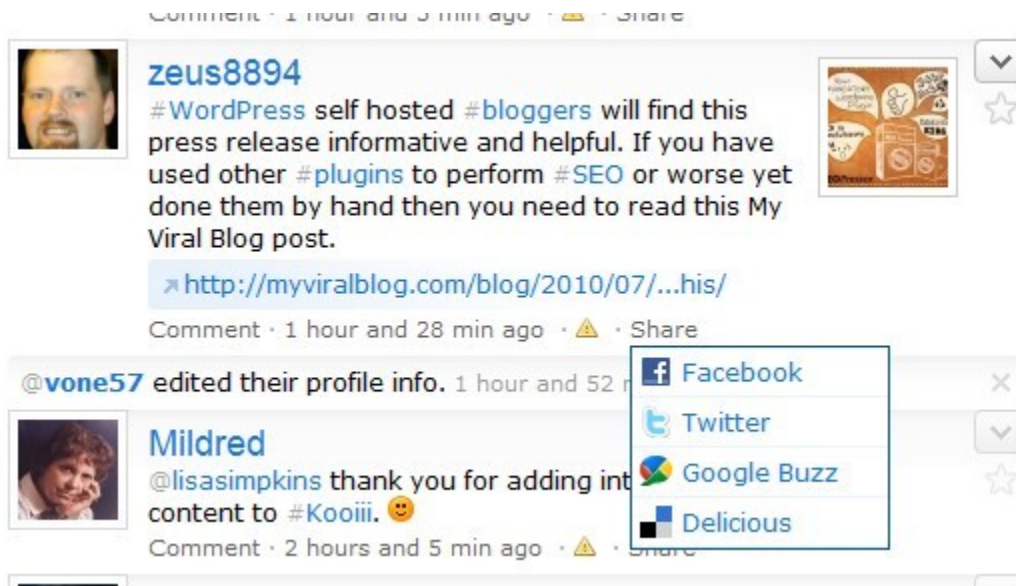
I mean, how many marketers will write a blog post and embed a YouTube video that offers instructions on how to perform the action? With Kooiii you can write your link text, embed your link, and also embed a photo or video related to the content to dress up and further target the entry. A satisfied reader that just viewed an awesome video or saw a lead-in photo to your photo blog entry is 25 times more likely to visit your website for more information.

Failure to Share

Currently, you can share each post through 4 networks with more to be added in the future - right from the post. You can Google Buzz, add to Facebook and Twitter, and even have Delicio.us bookmarking each important listing. I follow most of our active users on Twitter and Facebook and have seen very few take the extra couple seconds to share their Kooiii post and drive traffic to the listing. Takes all of 45 seconds to do all 4 shares and this will help build your social reputation extremely fast as well as increase the number of Kooiii users, which in turn builds up your marketing reach.

Invites Are Also Under-Used

At the time of writing this guide, Kooiii has its first 1561 members in the system. If we all used Facebook Invite to tell 5 friends about Kooiii and just 1 joined us here our size would double by tomorrow. Dave Gilbert, Dale Anderson, Mildred Lybeck, and I, Andy Anderson have put 1500+ members in Kooiii alone. So the affect could be huge if every member were to take a couple of minutes and invite 5 friends on Facebook and send an invite Tweet each day.



Invites also serve the affiliate for K.A.R.T., given the fact that your new Kooiii referrals are added automatically to your list of followers. If you are the first person to send this guide to their new Kooiii membership, branded with your K.A.R.T. and Kooiii Store affiliate links, then you could very well build a massive down-line of publishers and affiliates just by sending out invites and giving this guide as a welcome gift to new followers. MySpace alone has over 80 million daily users while we have but 1500+, so there are a ton of people out there you can be introducing to Kooiii and K.A.R.T.

SPAMMERS Lose

This is probably the biggest mistake members often make. They only post links and write text that sounds like an advertisement. By not expanding your communications at least in your niche market and holding interactive discussions, you set yourself up to be branded as a SPAMMER simply because you fail to maximize the social bookmarking features with full interaction. If someone comments, comment back. If you find a funny video, share it. Read what your fellow members write and comment on their post. Have fun on Kooiii and develop friendships and your business will grow. If you only post links and ads, your business is beyond help. It's probably why you are failing.



Marketing Tips for Social Media that Money Can't Buy

The golden rule of all social media marketing is: "Once you leave your profile, nothing else on the site should be about you." It should be about your prospective client. You will find that if you stop a moment and show your interest in someone by commenting on a picture, a post, sharing their link, or by even simply saying: "@friend, Good morning my friend", you will build a massive following. The results will be that those followers will visit and share your links and site, purchase products and keep you in profit. Try it out. Stop being a Pfizer commercial and become the local drug store. Stop being that catalog company and become the favorite clerk at Macy's."

A selfish marketer fails. Maybe you like following only 5-6 people and having 10,000 followers. You may even think you are "famous". Most of us just think you are a conceited person who only cares about "number one".

Which one would you rather do business with: A mutual friend who shares and communicates, or the "famous" person who won't even take 5 seconds to read your 300 character post? If you want to be a real success, stop being a dolt, following someone just to get them to follow you back, and then hitting un-follow. This just becomes a dead-end street. If someone you wish to have do business with you clicks "follow", then follow back and interact. Don't be an auto-bot either. Automation is destroying Twitter for marketers. People don't want to connect with your ads, they want to connect with you! If you don't want to be classified as a "dolt", then don't use these SPAMMER tools! Plain and simple!

Andy Anderson
Admin

Updates Info Friends Groups

About Me
Proud father of 7. Married to wife Cary since Dec. 28th 2000. I am a Sr. Partner and the operating CEO for Velocity Marketer Yuma Arizona, the owners of such sites as Kooiii social media search, as well as a professional blogger at My Viral Blog. This profile though is less about business, the admin profile will tell you more on that. I am a proud American and hold conservative political views. I respect the views of others and love a good debate on the issues but consider debate to be factual based argument without lambasting and name calling. I am a non denominational Christian. I believe in God, and his word and read the bible from home but have found no church close enough to his laws in operation and actions. I am here for both fun and business.

Contacts edit
zeus8894
ads.kooiii.com

Personal tags edit
business home business
politics kids family
fishing advertising
marketing kooiii admin
advertising blogs
blogging conservative

Details edit
Location: Yuma AZ 85364
Gender: Male
Birthday: September 25, 1974
Website: http://ads.kooiii.com
Join date: May 18, 2010
Last online: 11:25 PM, July 28, 2010

External Profiles edit
zeus8894 azanderson1 zeus8894 zeus8894
zeus8894 zeus8894 zeus8894
zeus8894 zeus8894

I'm sorry if this offends the auto bots of the world: the automated marketers who think that time is money, and that stealing the time others have put into a working relationship with their contacts means additional time they can use to SPAM someone else; and in the whole process, thinking that this will make them rich. Sorry again, but it just doesn't work this way.

If this is your philosophy of doing business on the 'Net, then you are your own worst enemy; and I make no apologies for offending you and your automated social media systems. They fail and they cost the entire marketing industry their reputation simply because you are too lazy to be in business. Online or offline, people are looking for mom and pop shop service and love that home town doctor over the automated system at WebMD. Be a human being and a good friend first if you wish to succeed.

You may have guessed by now that we don't tolerate SPAM. We hate it when folks take shortcuts and are dishonest in their marketing because the entire industry is branded in a negative light by those actions. We put people first in our business and expect the same from our members. It's a formula that has worked and is the reason that every place Dave and I have touched online, respect and good tidings have followed. This includes having a growing and debt free business.



Many Guru's don't seem to have that same focus. They sold you systems that set you up for failure because, sure, they worked for the first 50 people, using them, but they fail when 50,000 marketers are taking shortcuts and abusing systems to SPAM their ads to the masses. We don't use SKYPE SPAMMERS for example. Sorry - Message Magic is pure message moron waiting to happen and we remove such folks daily from our Skype contacts. Instead of using it to share a joke or announce a free webinar, to share a Facebook event, or to plan a meeting at Red Lobster

for Friday, folks are sending UFC SPAM. Skype is not a double opt-in granting you a means to send

me an advertisement. Using Message Magic to send ads is SPAM and it's against the law. Our

goal is to educate marketers on ethics while providing the opportunity of a multi-billion dollar industry. Kooiii is a massive gateway to driving traffic and targeted interest to any business and K.A.R.T. and the Kooiii store will be the first opportunities millions of future marketers join. Capturing just 1% of the advertising industry will spell over 1 billion dollars in annual earnings. We are handing you, the member, a chance to take home up to 75% of every dollar we make, so it's in our best interest to also share the best training available online with you.

The Kooiii Training Center, with its planned downloads and involvement with the Traffic Firestorm Builder for Kooiii and K.A.R.T. will help us teach each member a simple-to-follow system for success - with our programs or any other programs you are already in.

The advice is sound. The principals and systems really work. And what's more, 99.5% of these sessions, manuals, and tools will not cost you a dime. The simple reasoning behind this lack of greed is simple greed itself. When we hand you a KART-ready script and show you how to use social media to build a highly ranked, well indexed, and traffic snagging mega site, we earn every time you make money.

The more you make the more we make - even if we pay you 75% of our business. It's all a numbers game, just like those Gurus at ClickBank. We can give you 75% of the business and count on 1 million or more publishers handing us 25% of theirs, while at the same time, you are benefiting from our training and tools. Since we are not in the business of selling you the training, we can pass on the best tricks and hold nothing back. Kooiii is a program you can be passionate about sharing because 100% of it revolves around you and your success, and you may be sure that millions of users will benefit from what you share today and all the tomorrows to come.



Social IMPACT!! Marketing - How it will change your Business

SEO, SEM, and more recently, SMO have been the catch phrases for those wishing to optimize their sites for the search engines, and all of them will see that you gain some level of success; but I am about to introduce you to a new catch phrase: "SIM" or Social Impact Marketing. This system was developed at Kooiii, tested on Kooiii and has proven to be more effective than any of the other 3 systems in use.

When we started Kooiii 6 or so weeks ago we were building a site that had nothing as far as SEO, SEM or SMO properties it was lost way back in the depths of most search engines and had an Alexa rating of 3.8 million, it was lucky to get 12 visitors a week and that was mostly my business partner and myself with the odd visitor that somehow found their way to the site by mistake.

Our original idea was to build Kooiii as a Search Platform that was capable of spidering some of the most popular social networks, however we realized early on that those coming to Kooiii would also want some form of social interaction with our site if it was going to go anywhere so we implemented a simple to use Micro-Blogging system as the front end of the system we were putting together.

Not having money to promote our new baby we had to resort to using all the free avenues we could find in order to attract people to the site, of course this meant utilizing as many of the social networks we belonged to as possible, Not being spammers and not wishing to appear as such we decided that we would simply keep active on the social networks while sharing and posting to our profiles from Kooiii, it was at this point we realized we were onto something suddenly within a week we saw our Alexa drop dramatically and our membership start to grow not only on Kooiii but also on the social sites we belonged to, people seemed to be drawn to us like we were magnets and Kooiii went from 4 members (all admins) to over 1500 members quickly.

By teaching those that joined Kooiii to also share member posts on the social networks, not only those we were posting but other members posts as well we saw the birth of a completely new way to promote something, see everyone saw the same effects we were seeing not only was Kooiii skyrocketing up Alexa but the members sites and popularity were also soaring and so Social Impact Marketing came into the world of the Internet.

So let's re-cap SIM: it's a system where members of Kooiii cross-promote each other's offers using a socially connected Micro-Blogging system creating tremendous buzz about the offers throughout the wider social scene; in other words, causing Social Impact by using Marketing techniques which result in massive targeted traffic generation to a specific site or page - for basically, no monetary outlay.

With that, we welcome you to the future of social media and search engine marketing.

Resources and Important Links



[Kooiii Social Media Search](#)



[Kooiii University - Learn SIM Marketing today!](#)



[KART Advertising](#)

[Kooiii Store – Join our affiliate program for even more Kool earnings.](#)



[Instant Blog Subscribers](#) – 200 free blog subscribers join today!

Rights and redistribution instructions.

[Kooiii social media search and Velocity Marketer Yuma Arizona](#) grant the following license to all holders of this electronic product.

Yes you may – Re-brand this product with your affiliate links to the resources.

Yes you may – Distribute this product for free as a gift.

Yes you may – Distribute it as a bonus to a paid product or membership

Yes you may – Include it as part of a package of value added products.

Yes you may – Share re-branding rights with those receiving the e-book.

No you can not – Claim any portion of this to be your work.

No you can not – Sell this product stand alone.

No you can not – Change program links to other non sponsored programs.

No you can not – Add any resource beyond those owned by Kooiii or endorsed such as Instant Blog Subscribers.

No you can not – Distribute this product in a fraudulent manner, with a illegal program, or via SPAM.

Instructions to re-brand.

Included with the Kooiii PDF are Word6.0 Doc and ODF format text files and related images required to re-brand this product. You will need either a Doc to PDF compiler or Open Office Suite which is distributed for free as open source software.

To re-brand you will need to edit the text file and change Kooiii and IBS links to your affiliate program links and click save. Then use Open Office or your PDF Compiler to export the file as PDF.

Upload the finished PDF to your server or hosting account and link it into your giveaway page.